# THE TIRE COLOGNE 2018 TYRE Retreading Latin AMERICA



Recent figures and developments





#### Who's ALARNEU?

# Latin American Tyre Retreading Association





Your speaker ... Leandro Rigon
Finance Director at ALARNEU
International Business Director at VIPAL RUBBER





# a bit of history

 Evidences of retreading activity from the 30s' in Argentina and Brazil (hot cure PCT & LT)

Company profile - family business

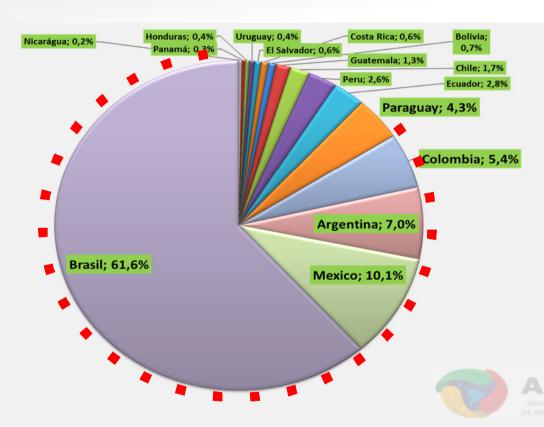
Back in time many imports from Europe

• 80s' - cold cure migration





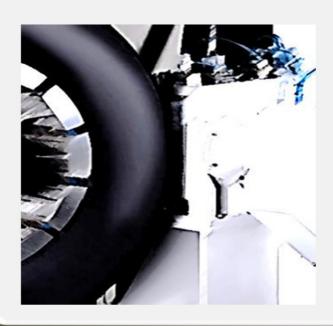
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85%



# 2017 figures



#### RETREADING PRODUCTION

- 11.7 M commercial tyres
  - 5 M small tyres
  - 530 K OTR tyres
    - 2040 shops
  - Retreadability LATAM from 0.20 to 1.80





#### threats

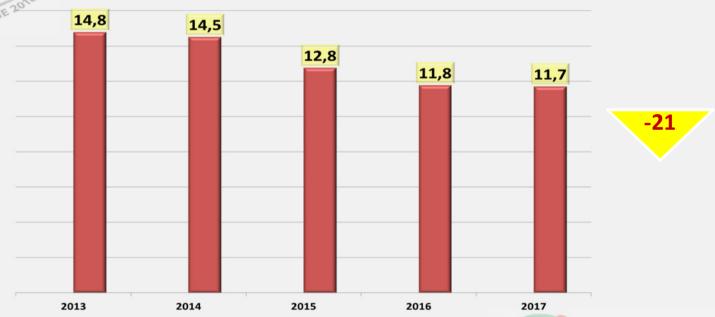
- Indiscriminate and uncontrolled imports of cheap tyres
- Direct sales from factories in China to fleets
- Tyre prices at end user very close to retreads (120% aver.)





### coml. tyres five years

Million tyres - Y







# import certifications and/or coml barriers

- Antidumping and countervailing duties
- Certifications by local authorities
- Supplier facilities inspection and product homologation
- Import ban for used and retreaded tyres



# retreading certifications

#### Retreading shops

 Regulative procedures such as factory inspections, product verifications, fatigue test...

#### Material suppliers

 Product certification by local governmental testing institutes – cushion gum



• **ARGENTINA** – Tyres to be followed from beginning to the final disposition through retreading. Nowadays retreading is second priority after any kind of re-use.





- **BRAZIL** Local industry and importers are required to collect all end of life tyres and give it a final disposition (ruled by the local environmental institute).
- Yet, if the tyre can be reused it should follow the retreading program, before.
- Green Label considered as green product by the **Brazilian Technical Standards Association (ABNT)**



- CHILE Work in progress with government for end of life tyres program
- <u>LEY REP</u> Agreement for "clean production" between ARNEC and the Chilean Sustainability and Climate Change Agency.
- Carbon foot print study





#### COLOMBIA

- Retreading is first option at the disposition program
- Updating the technical regulations for retreads. Green label also will be available.





- COSTA RICA comprehensive waste management law, defining final disposition for end of life tyres.
- Import ban for used and retreaded tyres





• **ECUADOR** - tyre import companies are subjected to a retreading plan.

60% from all imports must be retreaded.





• **URUGUAY** – All imports to be enrolled in an end of life disposition plan thought retreading.



THE TIRE COLOGNE 2018

# GRACIAS! OBRIGADO!



